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| Project title |  | |
| Name of project lead (lead investigator)   * Please attach a CV of a maximum of 2 pages for the project lead/lead investigator with two reference email contacts |  | |
| Email of project lead |  | |
| Institution or company of project lead |  | |
| Name of any collaborators (individual names and their companies/institutions) |  | |
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| Sub-theme addressed *(please tick one or more box)* | | |
| * Creative Industries and Climate Change | |  |
| * Post-Brexit Opportunities and Challenges | |  |
| * Digital Opportunities and Business Model Innovation | |  |
| * Other (please see Guidance for Applicants) | |  |
|  | | |
| Please outline your proposed research project. Include context, motivation, and a suggested timetable. *(500 words max)* | | |
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| How does this project fit with the stated theme of the call (Recovery and Advancement of the Creative Industries) and the chosen sub-theme(s)? How will the research advance understanding? *(250 words max)* | | |
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| How does this project respond to the needs of the Creative Industries? What evidence do you have that these needs are real and pressing? *(250 words max)* | | |
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| What is the potential impact of the research across policy, evidence, and industry practice? *(250 words max)* | | |
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| What do you envisage being the key deliverables from the project? Deliverables include discussion papers or reports, blogs, workshops with stakeholders, etc. *(250 words max)* | | |
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| **Indicative Costs**  Please refer to the ‘What costs are eligible’ section of the Guidance for Applicants document before completing this section. Costs must exclude VAT, which is not payable on grants. At Expressions of Interest stage full costs are not required but should be accurate enough to avoid large discrepancies between the initial submission and a subsequent full proposal. | | |
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| **Fund Heading** | **PEC Contribution** | |
| 80% | 100% |
| Staff (Estimated cost of staff time where directly allocated. For Higher Education Institutions and Independent Research Organisation applicants only) |  |  |
| Staff (directly incurred salary + on costs. For all applicants) |  |  |
| Travel & Subsistence |  |  |
| Other Costs |  |  |
| **Total Costs Requested** | £ | |
| Total value of cash or in-kind support (where applicable) | £ | |
|  | | |
| Please describe the main costs to be incurred in undertaking this research including any committed cash or in-kind contributions (where applicable). In what ways have you tried to ensure good value for money? *(250 words max)* | | |
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| NB, if selected for the second stage, you will be asked to provide further information on the following: | | |
| * Specific project details * The overall quality of the research, including design and methods, dissemination, and the specific intended policy impact of the proposed deliverables * The contribution to evidence-based knowledge, particularly in consideration of the PEC’s existing portfolio of research * Cost justifications including detail on the value for money proposition | | |

Please send your completed EOI to [tom.cahill-jones@nesta.org.uk](mailto:tom.cahill-jones@nesta.org.uk)